



Aspiring EnCO

The how-to guide...

A simple 3-Step process:

1. Complete the EnCO Matrix and receive your score (Benchmark)
2. Set out your vision and goals within a Charter (Plan)
3. Make a commitment to becoming an EnCO (Pledge)

Send all of these through to the EnCO Team for review – craig@eua.org.uk

1. The EnCO Matrix

The EnCO Matrix (or Gap Analysis) is a self-analysis tool to help an organisation assess its current position on energy behaviour/engagement. It can also be used by consultants and others to assess the position of their clients.

There are five key areas that are scored representing the core aspects that define an Energy Conscious Organisation. These are: **Engagement**, **Alertness**, **Skills**, **Recognition** and **Adaptability**.

You can complete the EnCO Matrix using either the spreadsheet that is available via the link below or using the online tool*:

<https://app.surpleenergy.com/openenco>

<https://www.eua.org.uk/enco-matrix/>



2. Create an EnCO Charter

We believe that once you have created your benchmark by using the EnCO Matrix you should have an idea of the goals and some of the interventions that you will complete in order to improve on the original score from the Matrix.

By putting these goals and interventions into a Charter you are creating not only a further commitment to completing the work but also designing a work package for the organisation that you are working with. This does not need to be an exhaustive list of interventions and opportunities just a start-point from which to work from.

There is no one-size fits all solution for a Charter, so whilst we have created an example template we are happy to receive these Charters in whatever format that you are most comfortable with.

Key things to include:

- 1) Aims and Objectives - e.g. aiming for an EnCO Score of above 18
- 2) Short-list of interventions likely to support behaviour changes
- 3) Who will deliver projects and any associated risks



3. EnCO Commitment/Pledge

In order to ensure there is a level of organisational commitment to EnCO we ask that a pledge is made using a templated document that is available to download.

[DOWNLOAD HERE](#)

If you are a consultant/practitioner you will have this document signed by the organisation you are working with and also by you or your company.

The aim of this document is to create buy-in and accountability within the organisation to become a fully registered EnCO within the next 18 months and it can also be shared to publically promote the project.

